

Action Plan 2023



TRINCOMALEE CAMPUS
EASTERN UNIVERSITY SRI LANKA

VISION EUSL

“World-class knowledge center with excellent teaching-learning and research for enhancement of community well-being”.

MISSION EUSL

“Producing abled graduates with moral values and enhancing research culture to achieve a sustainable global, national and regional development by creating local and foreign linkages with optimizing the regional resources”.

VISION Trincomalee Campus

World recognized educational and research institute with academic excellence and human values.

MISSION Trincomalee Campus

Creating, transforming and dissemination knowledge through teaching, learning and research to fulfill the needs of the dynamic stakeholders and to meet new challenges while upholding the human values for the sustainable development of the region, nation and globe with good governance.

GOALS AND OBJECTIVES

Goal 1: Achieve Excellence in Teaching and Learning to Produce Competent and Employable Graduates

Objectives:

- 1.1 Periodically revise curricula to improve quality and relevance
- 1.2 Improve teaching, learning and assessment strategies.
- 1.3 Introduce new study programmes based on market demand and future trends.
- 1.4 Enhance teaching and learning environment

Goal 2: Achieve Standards of Excellence in Research, Innovation and Postgraduate Training

Objectives:

- 2.1 Achieve standards of excellence in research
- 2.2 Strengthen Research Degree programmes
- 2.3 Enhance industrial interaction and commercialization of research and innovation.

Goal 3: Enhance Institutional Capacity and Governance

Objectives:

- 3.1 Enhance strength and quality of staff
- 3.2 Secure, improve and develop infrastructure facilities
- 3.3 Enhance Governance and Management
- 3.4 Maintain an effective Quality Assurance System

Goal 4: Enhance Community Engagement, Consultancy and Outreach

Objectives:

- 4.1 Widen participation and equitable access to higher education
- 4.2 Enhance community services and outreach programmes
- 4.3 Provide advisory and consultancy services
- 4.4 Promote entrepreneurship and partnership

Faculty of Communication and Business Studies

Objectives	Strategy No	Strategic Activity No	Actions	Person Responsible	Time Schedule				Performance Indicators and baseline	Total Budget
					2023					
					Q1	Q2	Q3	Q4		
1.1	1.1.1	1.1.1.8	Revised the Curriculum of B.Sc in Management External Degree (sent to UGC/QAC for approval)	Dean, Chair/ Faculty Curriculum, Head/ BMS					% of SPs satisfactorily incorporated	1 Lakh
1.1	1.1.1	1.1.1.8	Revised curriculum of B.A. in Communication Studies.	Dean, Chair/ Faculty Curriculum, Head/ LCS					% of SPs satisfactorily incorporated	2 Lakh
1.1	1.1.1	1.1.1.8	Revised curriculum of B.A. in Languages	Dean, Chair/ Faculty Curriculum, Head/ LCS					% of SPs satisfactorily incorporated	2 Lakh
1.2	1.2.1	1.2.1.1	LSRW Compulsory Workshop for the first-year students	Head/LCS Coordinator Ahead					No. of students Participated	25 K
1.2	1.2.1	1.2.1.1	Speech competitions for first year students	Head/LCS					No. of Awards	15 K

1.2	1.2.1	1.2.1.1	Photography Exhibition	Head/LCS					No. of students Participated	20 K
1.2	1.2.1	1.2.1.1	Documentary short film and competition	Head/LCS					Number of Awards	20 K
1.2	1.2.1	1.2.1.1	Magazine Publication	Head/LCS					No. of Publication	20 K
1.2	1.2.1	1.2.1.1	Annual Film Festival	Head/ LCS					No. of Students Participated	1 Lakh
1.3	1.3.2	1.3.2.1	Bifurcation of Faculty of Communication and business studies into two faculties namely Faculty of Business and Management and Faculty of Languages and Communication Studies.	Rector, Dean, Head					% of SPs satisfactorily incorporated	5 Lakhs
1.3	1.3.2	1.3.2.1	Faculty of Business and Management to formulate following departments: 1. Department of Accounting and Financial Management 2. Department of Marketing Management 3. Department of Human Resource Management 4. Department of Tourism and Leisure Management 5. Department of Business and Information System.	Rector, Dean, Head					% of SPs satisfactorily incorporated	5 Lakhs

1.3	1.3.2	1.3.2.1	Faculty of Languages and Communication Studies to formulate following departments: 1. Department of English 2. Department of Communication Studies 3. Department of English Language Teaching 4. Department of Information Technology	Rector, Dean, Head					% of SPs satisfactorily incorporated	4 Lakh
1.4	1.4.2	1.4.2.1	Procuring AMOS package	Head/BMS/Dean					% of SPs satisfactorily incorporated	5 Lakh
1.4	1.4.2	1.4.2.1	Procuring SPSS package	Head/BMS/Dean						1 Lakh
1.4	1.4.2	1.4.2.1	Setting up Hotel Management Demonstration LAB	Head/BMS/Dean					% of Completion	
1.4	1.4.2	1.4.2.1	Establishing IT LAB for 100 Students	Head/BMS/Dean					% of SPs satisfactorily incorporated	2 Lakh
1.4	1.4.1	1.4.1.1	Establishing Web radio	Dept. of LCS					% of SPs satisfactorily incorporated	5 Lakh
2.1	2.1.1	2.1.1.10	Conduct undergraduate research forum at faculty level	Rector/TC, Deans					Number of publications	1 Lakh
2.1	2.1.3	2.1.3.1	Annual Literacy Publication	RPC, IT Committee					Number of publications	50 K
2.1	2.1.4	2.1.4.1	Workshop on Academic Writing	Head/LCS					No of Workshop	15 K

3.3	3.3.2	3.3.2.2	Purchase goods, furniture, books and other needed materials for BMS	Head/BMS, Coordinator Ahead					% capital spent on learning environment	5 Lakh
3.3	3.3.2	3.3.2.2	Purchasing of office equipment	Head/LCS					% capital spent on teaching facilities	3 Lakh
3.1	3.1.1	3.1.1.1	Recruitment of Technical Officer	Rector, Dean, Head/LCS					No.of Cadre Vacancies	
4.1	4.1.1	4.1.1.5	Workshop on English	Head/LCS					No.of. workshop	40 K
4.1	4.1.1	4.1.1.5	Seminar on Teaching English Program	Head/LCS					Participant feedback	28 K
4.1	4.1.1	4.1.1.5	Workshop on Desktop Publishing	Head/IT					Participant feedback	30 K
4.1	4.1.1	4.1.1.5	Workshop on Mobile Short Film	Head/LCS					No.of. workshop	40 K
4.1	4.1.1	4.1.1.5	Organizing Competition on Mobile Short Film and film festival	Head/LCS					No.of. awards	1.4 Lakh
4.1	4.1.1	4.1.1.5	Conducting Career Guidance Program	Head/BMS					Overall feedback Report	40 K
4.1	4.1.1	4.1.1.5	Conducting Leadership Program	Head/BMS					Overall feedback Report	40 K
4.1	4.1.1	4.1.1.5	Seminar on Communication & Media Studies	Head/LCS					Overall feedback Report	50 K

4.1	4.1.1	4.1.1.5	Seminar on Engaging Modern Technologies in Education	Head/IT					Overall feedback Report	30 K
4.1	4.1.1	4.1.1.5	Seminar on the University Online Application Process	Head/BMS, Head/LCS, Head/IT					Overall feedback Report	10 K
4.1	4.1.1	4.1.1.5	Conducting Online Quiz Competition for Arts & Commerce Stream	Head/BM, Head/LCS, Head/IT					No of Students awards	30 K
4.1	4.1.2	4.1.2.1	Developing External curriculum of B.A. in Communication Studies	Dean, Chair/ faculty Curriculum, Head/LCS					% proposals adopting the code	5 K
4.1	4.1.2	4.1.2.1	Developing External Curriculum of B.A. in Language Studies	Dean, Chair/ faculty Curriculum, Head/LCS					% proposals adopting the code	5 K
4.1	4.1.2	4.1.2.1	Developing a new Degree Programme : B.Sc. in Tourism & Leisure Management (sent to UGC/QAC for approval)	Rector/ TC, Dean, Head / IQAC					% proposals adopting the code	3 Lakh
4.1	4.1.2	4.1.2.1	Developing a new Diploma in English (External Programme)	Head / LCS Coordinator Ahead					% proposals adopting the code	2 Lakh
4.1	4.1.2	4.1.2.1	Developing a new Diploma Programme : Diploma in Hospitality Management	Rector/ TC, Dean, Head / IQAC					% Proposals adopting the code	2 Lakhs

4.1	4.1.2	4.1.2.2	Extension programmes (BMS) - Diploma in Computer Based Accounting	Rector/ TC, Dean, Head / IQAC					No. of students enrolled	1 Lakh
4.4	4.4.2	4.4.2.1	Commercializing the use of Movie Theatre	Head/LCS					No of movies screened	1 Lakh
4.4	4.4.2	4.4.2.1	Operating Web radio	Dept. of LCS					No of functional days	50 K

Faculty of Applied Science											
Goal No	Objective No	Strategy No	Strategic Activity No	Activity	Person Responsible	2023				Performance Indicators and baseline	Total Budget
						Q1	Q2	Q3	Q4		
1	1.1	1.1.1	1.1.1.3	Upgrade the existing undergraduate programs 1. B.Sc. (Hons.) in Computer Science						Approvals in the meetings	
1	1.1	1.1.1	1.1.1.3		Dean, Head, Faculty Curriculum						
			1.1.1.4								% of SPs satisfactorily incorporated
			1.1.1.8								
			1.1.1.8								
			1.2.1.1	Monitoring Students Feedback		Dean, Head, Coordinator IQAC					Overall student feedback report
	1.2.1.1	Monitoring Peer review	Dean, Coordinator IQAC					Peer review report			
	1.2.1.4	Monitoring teaching learning facilities						Overall staff feedback report			
	1.2.3	1.2.3.1	Obtaining feedback from the students after completion of their degree programme	Coordinator IQAC					Overall student feedback report		
		1.2.3.2	Conducting regular IQAC meeting	Dean, Coordinator IQAC					No.of meetings		

	1.4	1.4.2	1.4.2.1	1. Setting up a new Computer Lab for DCS with 50 High Configured Computers	Dean,				% of SPs satisfactorily incorporated	10M
				2. Establishing the research lab with 10 computers	Heads					2M
			1.4.2.2	Improving laboratory facilities 1. Installing the basic needs for Hardware lab of DCS					% of SPs satisfactory incorporated	1M
				1.4.2.3 Establishing the network practical lab for DCS						5M
		1.4.7	1.4.7.1	Improving Faculty Web site	Dean/Students Affair				Times Web site updating	
2	2.1	2.1.4	2.1.4.1	Promoting Students and staff research activities	Dean, Head, Coordinator IQAC				No.of Publications	2M
3	3.2	3.2.3	3.2.3.23	Establishing the research lab for DPS	Dean, AR/ Capital Works, TC				% SPs satisfactorily incorporated	5M
			3.2.3.23	Enhancing the Electronics lab with sufficient lab equipment						10M
			3.2.3.23	Enhancing the Physics lab with sufficient lab equipment						10M
			3.2.2.14	Establishing students' study hall for FAS						5M
			3.2.2.14	Purchasing tables and chairs for the additional students					No.of Additional students	3M
			3.2.2.14	Enhancing the Staff Facility of DCS & DPS					Staff satisfaction survey	5M
				Enhancing the Dean office						1M

	3.1	3.1.1	3.1.1.1	Filling the Vacant Cadre	,Rector, Dean				No.of Vacant cadres	
3	3.4	3.4.2	3.4.2.1	Drafting Faculty Policy on Quality Assurance	Dean, Head, Coordinator IQAC					
			3.4.2.2	Conduction Workshop to enhance the quality of the staff and students of the faculty	Coordinator IQAC				No.of Workshops	
4	4.1	4.1.1	4.1.1.5	Forming Alumni	Dean, Council				No.of Meetings	
				Create a IEEE student for the Trincomalee Campus, EUSL					No.of Meetings	1M
				Activate Computer Society (ENIGMA)						1M
	4.1	4.1.2	4.1.2.2	Conducting workshops on ODL for academic , academic support and non-academics	SDC				Feedback report	1M
	4.2	4.2.1	4.2.1.1	Conducting workshops / training for government officers who need to develop their IT knowledge via CICL	Dean, Head				Feedback survey	1M
				Conducting workshop / seminar / webinar for teachers / students on their demand regarding UGC admission policies and other issues via CICL					Feedback survey	1 M

Unit of Siddha Medicine

Goal No	Objective No	Strategy No	Strategic Activity		Person Responsible	2023				Performance indicators and baseline†	Total Budget
						Q1	Q2	Q3	Q4		
1	1.1	1.1.1	1.1.1.8	Revise the existing Curriculum of DIT	Dean, Chair/ Faculty Curriculum					% of SPs satisfactorily incorporated	
1	1.4	1.4.2	1.4.2.2	Improving laboratory facilities (Research Lab)	Dean, Heads					No. of students Utilizing the Facilities	2 Mn
1	1.2	1.2.1	1.2.1.1	Monitoring Students Feedback	Dean, Head, Coordinator IQAC					Students' grading	
1	1.2	1.2.1	1.2.1.1	Monitoring Peer review	Dean, Coordinator IQAC					Peers' grading	
1	1.2	1.2.1	1.2.1.4	Monitoring teaching learning facilities (by collecting staff feedback)	Dean, Coordinator IQAC					Lecturers' Comments	
1	1.2	1.2.3	1.2.3.1	Obtaining feedback from the students after completion of their degree programme	Coordinator IQAC					Students' grading	5 K
1	1.2	1.2.3	1.2.3.2	Conducting regular IQAC meeting	Dean, Coordinator IQAC					No of Meetings	12 k
1	1.3	1.3.2	1.3.2.1	Upgrade the Unit of Siddha Medicine as Faculty of Siddha Medicine	Rector, Dean, Head					No. of students enrolled	
5	5.1	5.1.1	5.1.1.1	Industrial visits to hospital							

4	4.2	4.2.1	4.2.1.1	Conducting the Community oriented Pogrammes						2 Lakh
4	4.1	4.1.1	4.1.1.5	Forming Alumni	Dean, Council					
3	3.1	3.1.2	3.1.2.2	Enhancing the Staff Facility of USM (Purchasing the Office Equipment)	Dean, Head					10 Mn
2	2.1	2.1.3	2.1.3.2	Promote Students to publish researches in suitable journals	Head					
3	3.2	3.2.1	3.2.1.1	Filling the Vacant Cadre	Rector, Dean, Head				Number of staff	
General										
1	1.3	1.3.2	1.3.2.1	Establishing Faculty of Marine Technology and Resource Management	Dean, Coordinator IQAC				% of SPs satisfactorily incorporated	

Staff Development Center/ TC

Goal No	Objective	Strategy No	Strategic Activity No		Person Responsible	2023				Performance indicators and baseline	Total Budget
						Q1	Q2	Q3	Q4		
3	3.1	3.1.1	3.1.1.2	Workshop on MS Excel- Level II	Coordinator/ SDC					Highly satisfactory. Satisfactory, above average, average, poor	.35 K
				Workshop on Office Management							35 K
				Workshop on Institutional Review							85 K
				Disciplinary Procedures, Inquiry and Reporting							55 K
				Workshop on Student Counseling							50 K
				Improving Letter Writing Skills- Level II							35 K
				Workshop on Meeting Minutes writing							40 K
				Data analysis using "AMOS"							85 K

				Workshop on Board of Survey							50 K
				Workshop on Secondary data analysis							75 K
				Improving communication skills							30 K
				Workshop on Open and Distance Learning Methods							80 K

Student Affairs

Goal No	Objective No	Strategy No	Strategic Activity No		Person Responsible	2023				Performance indicators and baseline	Total Budget
						Q1	Q2	Q3	Q4		
1	1.4	1.4.7	1.4.7.3	Allocation of rooms based on the policy of sharing rooms with other ethnic students	AR/ Students' Affairs- TC, warden, Senior Student Counselor						
1	1.4	1.4.7	1.4.7.3	Conducting competitions between hostels on theme of strengthening ethnic diversity						Number of Programmes	75 K
1	1.4	1.4.7	1.4.7.3	Training programme on the role of mentors in the life of students through SDC,TC						Number of Programmes	75 K
1	1.4	1.4.7	1.4.7.3	Awareness programme on sexual gender based violence and its consequences for the 2nd year students before enrolling new students through gender equity and equality cell of TC						Number of Programs	1 lakh

Finance and Supply

Goal No	Objective No	Strategy No	Strategic Activity No	Actions	Person Responsible	2023				Performance indicators and baseline.	Total Budget
						Q1	Q2	Q3	Q4		
3	3.3	3.3.2	3.3.2.2	Acquisition of Fixed Asset including plant & machineries, books & periodical, furniture & lab equipment.	Deputy Bursar/TC, Assistant Bursar/TC					% of capital spent on infrastructure for research and learning environment.	98 Mn
3	3.3	3.3.2	3.3.2.2	Research & Development							1 Mn
3	3.3	3.3.2	3.3.2.2	Rehabilitation & improvements of capital assets							13 Mn
3	3.3	3.3.2	3.3.2.2	Continuation of construction project							112 Mn
3	3.3	3.3.2	3.3.2.2	Human capital development project							1 Mn
3	3.3	3.3.2	3.3.2.2	General Administration Services							60.6 Mn
3	3.3	3.3.2	3.3.2.1	Managing resources efficiently and effectively						Audit report	150 Mn

Library											
Goal	Objective No	Strategic No	Strategic Activity No	Activity	Person Responsible	2023				Performance indicators and baseline	Total Budget
						Q1	Q2	Q3	Q4		
1	1.1	1.1.1.	1.1.1.1	RFID Project for Book circulation and Inventory						User Service via Electronic method	5 to 6 Mn
				Procurement work for RFID project							
2	2.1	2.1.1		Audio Visual Lab (Digital Lab)	Consultant and Senior Assistant Librarian					User Service provided	0.89 Mn
			2.1.1.1	Procurement of Software purchasing of Digital Lab							5 million
			2.1.1.2	Receive the equipment from supply division (50 computers and 05 TVs), fix those items in 1st floor							
3	3.1	3.1.1		Acquisition	Senior Assistant Librarian					User Service provided	3 million
			3.1.1.1	Library Vote Text Books for 05 Departments DPS DCS LCS BMS USM							

				Receive the request for Text books.							
			3.1.1.3	Research Support service (Research Methodology, Aptitude and Carrier Guidance) General Reading Materials(Tamil, Sinhala and English)							2 million
4	4.1	4.1.1	4.1.1.1	Purchasing items requirement PRN to Library furniture, Office items, Audio Visual Lab items and Photo copy service items 1. to RFID implantation PRN to Audio Visual Lab implantation 3. PRN to 3in 1 printer (01) for SAL/TC	Senior Assistant Librarian					User Service provided	3 million (except AV Lab items)
5	5.1	5.1.1	5.1.1.1	Enhancement of the knowledge and skills of Library Information Assistant/Library Attendants via institutional visit for e-Resource source and e-Service for users.						User Service Provide	1 lakh
6	6.1	6.1.1	6.1.1.1	Improve research infrastructures						User Service provided	3 lakh
7	7.1	7.1.1	7.1.1.1	Research support service (student and Academic Staff)						User Service Provide	1 lakh
8	8.1	8.1.1	8.1.1.1	Conduct workshop to schools, public library staff						User Service Provide	1 lakh

Faculty/ Center/ Unit: Information Communication Technology												
Goal No	Objective No	Strategy No	Strategic	Activity		Person Responsible	2023				Performance indicators and baseline†	Total Budget
							Q1	Q2	Q3	Q4		
1	1.4	1.4.1	1.4.1.1	Facilitate Zoom, LMS, Wifi,		Network Manager& System analysis					Staff Feedback	
			1.4.1.2	Conducting IT related subject, Facilitate Lab for Practical examinations.		Instructors						
3	3.2	3.2.1	3.2.1.1	100 Computer set with Table and Chair are required						Based on the No.of Student	5.0 Mn	
		3.2.2	3.2.2.1	4 Projectors are required						No.of Lectures conducted at a time	8 Lakh	
		3.2.3	3.2.3.1	1 Generator is required for Server							3.0 Mn	
				UPS repairs							5 Mn	
	3.1	3.1.1	3.1.1.1	Conducting Workshop on E-Communication for staff						Staff Feedback	40 K	

External Studies Unit/FCBS													
Goal No	Objective No	Strategy No	Strategic Activity No	Activity		Person Responsible	2023				Performance indicators and baseline	Budget	
4	4.1	4.1.2	4.1.2.1		ESU/FCBS		Q1	Q2	Q3	Q4			
				BSc in Management degree programme		Chairman/Board of Study, Academic Coordinator & Programme Coordinator					No. of students completed degree programs Employability index		
				i	Getting formal approval from the UGC								
				ii	Commencement of programme								
				iii	Academic session commencement (2023/2024)							3.5 Mn	
				Diploma in Computer Based Accounting								Employability index & Student's feedback summary	
				i	Academic session commencement (2022/2023)(Batch I)								
				ii	Conduct Guest Lecture								
				iii	Awarding Ceremony							1.5 Mn	
				Diploma in Human Resource Management								Employability index & Student's	
				i	Academic session commencement (2022/2023)(Batch II)								
				ii	Conduct Guest Lecture								
				iii	Awarding Ceremony							2.5Mn	
				i	Diploma in English							Employability index	

Career Guidance

Goal No	Objective No	Strategy No	Strategic Activity No	Activity	Person Responsible	2022				Performance indicators and baseline†	Budget
						Q1	Q2	Q3	Q4		
1	1.4	1.4.4	1.4.4.1	Organize and conduct seminars/ workshops (2 Depts. & 1 Unit)	Dean, Faculty CG Academic Advisor, Department Academic Representatives					Student's feedback summary	3.6 Lakh
			1.4.4.2	Developing networks for future career (2 Depts.)	Dean, Faculty CG Academic Advisor, Department Academic Representatives					Employment ratio per academic batch	80 K
			1.4.4.3	Awareness workshop on Career pathway in working environment (2 Depts. & 1 Unit)	Dean, Faculty CG Academic Advisor, Department Academic Representatives					Employer satisfactory survey, Employee satisfactory report	1.2 Lakh
			1.4.4.4	Industrial Visits (2 Depts.)	Dean, Faculty CG Academic Advisor, Department Academic Representatives					Industrial report (Portfolio)	3 Lakh
			1.4.4.5	Integrating Yoga into Career Counseling	Dean, Faculty CG Academic Advisor, Department Academic Representatives					Student's feedback summary	80 K

			1.4.4.6	Attitude transformation towards becoming a competent doctor	Dean, Faculty CG Academic Advisor, Department Academic Representatives					Competency report - as a Doctor	20 K
			1.4.4.7	Conducting FCGC meeting regularly (once in three months)	Dean, Faculty CG Academic Advisor					FCGC meeting Minutes, No. of meetings	4 K
			1.4.4.8	Mock Interview(2 Department)	Dean, Faculty CG Academic Advisor, Department Academic Representatives					Student's feedback summary, Industrial feedback	1.6 Lakh

Physical Education Unit

Goal No	Objective	Strategy No	Strategic Activity No	Actions	Person Responsible	2023				Performance indicators and baseline†	Total Budget
						Q1	Q2	Q3	Q4		
1	1.4	1.4.5	1.4.5.1	Sri Lanka University Games	Coordinator/ PEU					Based on performance and Achievement	5 Mn
1	1.4	1.4.5	1.4.5.1	Sports Advisory committee formation	Coordinator/ PEU					Based on performance and Achievement	
1	1.4	1.4.5	1.4.5.1	Sports Council formation.	Coordinator/ PEU					Based on performance and Achievement	
1	1.4	1.4.5	1.4.5.1	Fresher's meet – Trincomalee Campus.	Coordinator/ PEU					Based on performance and Achievement	
1	1.4	1.4.5	1.4.5.1	Friendly matches- other university and clubs – hockey	Coordinator/ PEU					Based on performance and Achievement	
1	1.4	1.4.5	1.4.5.1	OBT Programme	Coordinator/ PEU					Based on performance and Achievement	
1	1.4	1.4.5	1.4.5.1	Inter Faculty Hockey 7s Tournament (MEN,WOMEN)	Coordinator/ PEU					Based on performance and Achievement	
1	1.4	1.4.5	1.4.5.1	Hockey Tournament	Coordinator/ PEU					Based on performance and Achievement	

Unit for Centre for Industry and Community Linkages (CICL)- Unit of Siddha Medicine

Goal No	Objective No	Strategy No	Strategic Activity No	Actions	Person Responsible	2023				Performance Indicators and baseline	Budget
						Q1	Q2	Q3	Q4		
4	4.2	4.2.1	4.2.1.1	Health awareness program on Siddha Day(Competitions & Medical Camp)	Head/USM Coordinator/CICL					Number of activities per year	50 K
4	4.2	4.2.1	4.2.1.2	Workshop on Research and Development							30 K
4	4.2	4.2.1	4.2.1.3	Screening of diseases in Konesapuri, Trincomalee							50 K
4	4.2	4.2.1	4.2.1.4	Impact on women's health in school students and working women							20 K
4	4.2	4.2.1	4.2.1.5	Establishment of herbal garden at school level							15 K
4	4.2	4.2.1	4.2.1.6	Impact of mobile phone usage							15 K
4	4.2	4.2.1	4.2.1.7	Awareness program on International yoga wee and Healthy life through Yoga and Physical Exercise							35 K
4	4.2	4.2.1	4.2.1.8	Health Awareness and medical camp							30 K

				Teaching for school students on medicinal plants						
				Seminar for GCE A/L students						
4	4.2	4.2.1	4.2.1.9	Nutritional awareness program versus present crisis for pregnant mothers						50 K
4	4.2	4.2.1	4.2.1.10	School environment Health awareness among teachers on Teachers day						10 K
4	4.2	4.2.1	4.2.1.11	Training programme on “Strategies to maintained the mental health and How to overcome and handle the teenage struggles themselves , prevent from the usage of drugs						15 K
4	4.2	4.2.1	4.2.1.12	Workshop on Role and challenges of Siddha in palliative care on World stroke day						75 K
4	4.2	4.2.1	4.2.1.13	Nutritional awareness program versus present crisis for children versus present crisis in Trincomalee district on World children’s Day- Nov 20						50 K

4	4.2	4.2.1	4.2.1.14	Neerizhivu (Diabetic) awareness camp & access to diabetes education through Siddha to observe World Diabetes Day- Nov 14							10 K
4	4.2	4.2.1	4.2.1.15	Improve your cognitive skill							15 K

Unit for Centre for Industry and Community Linkages (CICL)- Faculty of Communication and Business Studies											
Goal No	Objective No	Strategy No	Strategic Activity No	Actions	Person Responsible	2023				Performance Indicators and baseline	Budget
						Q1	Q2	Q3	Q4		
4	4.2	4.2.1	4.2.1.1	Seminar on Engaging Modern Technologies in Education	Dean/FCBS, Coordinator/CICL					Number of activities per year	30 K
4	4.2	4.2.1	4.2.1.2	Teaching English Program							28 K
4	4.2	4.2.1	4.2.1.3	Workshop on Desktop Publishing	Dean/FCBS, Head/IT					% of such course units having Course Specification	30 K
4	4.2	4.2.1	4.2.1.4	Workshop on English	Dean/FCBS, Coordinator/CICL					Number of activities per year	40 K
4	4.2	4.2.1	4.2.1.5	Workshop on Mobile Short Film							40 K
4	4.2	4.2.1	4.2.1.6	Seminar on the University Online Application Process							10 K
4	4.2	4.2.1	4.2.1.7	Organizing Competition on Mobile Short Film and film festival							1.4 Lakh
4	4.2	4.2.1	4.2.1.8	Conducting Career Guidance Program							40 K
4	4.2	4.2.1	4.2.1.9	Conducting Leadership Program							40 K
4	4.2	4.2.1	4.2.1.10	Seminar on Communication & Media Studies							50 K
4	4.2	4.2.1	4.2.1.11	Conducting Online Quiz Competition for Arts & Commerce Stream							30 K

Unit for Centre for Industry and Community Linkages (CICL)- Faculty of Applied Science											
Goal No	Objective No	Strategy No	Strategic Activity No	Actions	Person Responsible	2023				Performance Indicators and Baseline	Total Budget
						Q1	Q2	Q3	Q4		
4	4.2	4.2.1	4.2.1.1	Guiding for A/L physics Examination (Physics)	Dean/FAS, Coordinator/CICL					Number of Activities per year	-
4	4.2	4.2.1	4.2.1.2	Practical Seminar for A/L school students on Physics and Electronics							60 K
4	4.2	4.2.1	4.2.1.3	Practical Seminar on HTML							70 K
4	4.2	4.2.1	4.2.1.4	Practical seminar on Php , MySQL and CSS							43 K
4	4.2	4.2.1	4.2.1.5	Seminar on Renewable and sustainable Energy Resources - Activity 1							43 K
4	4.2	4.2.1	4.2.1.6	Seminar on Renewable and sustainable Energy Resources- Activity 2							43 K
4	4.2	4.2.1	4.2.1.7	Seminar on Renewable and sustainable Energy Resources- Activity 3							45 K
4	4.2	4.2.1	4.2.1.8	Awareness workshop to the students for filling out the forms for University entrance							40 K
4	4.2	4.2.1	4.2.1.9	Knowledge sharing program on Modern IT Technologies and Carrier Pathway							10 K
4	4.2	4.2.1	4.2.1.10	Workshop on Web application Development							-

