

Action Plan 2022



**TRINCOMALEE CAMPUS
EASTERN UNIVERSITY
SRI LANKA**

VISION EUSL

Center of excellence for higher learning in Sri Lanka.

MISSION EUSL

To facilitate learning, research and dissemination of knowledge to produce competent graduate through conducive environment with industry-community collaboration to serve socio-economic and cultural needs of the country.

VISION Trincomalee Campus

World recognized educational and research institute with academic excellence and human values.

MISSION Trincomalee Campus

Creating, transforming and dissemination knowledge through teaching, learning and research to fulfill the needs of the dynamic stakeholders and to meet new challenges while upholding the human values for the sustainable development of the region, nation and globe with good governance.

GOALS AND OBJECTIVES

Goal 1: Achieve Excellence in Teaching and Learning to Produce Competent and Employable Graduates

Objectives:

- 1.1 Periodically revise curricula to improve quality and relevance
- 1.2 Improve teaching, learning and assessment strategies.
- 1.3 Introduce new study programmes based on market demand and future trends.
- 1.4 Enhance teaching and learning environment

Goal 2: Achieve Standards of Excellence in Research, Innovation and Postgraduate Training

Objectives:

- 2.1 Achieve standards of excellence in research
- 2.2 Strengthen Research Degree programmes
- 2.3 Enhance industrial interaction and commercialization of research and innovation.

Goal 3: Enhance Institutional Capacity and Governance

Objectives:

- 3.1 Enhance strength and quality of staff
- 3.2 Secure, improve and develop infrastructure facilities
- 3.3 Enhance Governance and Management
- 3.4 Maintain an effective Quality Assurance System

Goal 4: Enhance Community Engagement, Consultancy and Outreach

Objectives:

- 4.1 Widen participation and equitable access to higher education
- 4.2 Enhance community services and outreach programmes
- 4.3 Provide advisory and consultancy services
- 4.4 Promote entrepreneurship and partnership

Faculty of Communication and Business Studies

Objectives	Strategy No	Strategic Activity No	Actions	Person Responsible	Time Schedule				Performance Indicators and baseline	Budget		
					2022					UGC	AHEAD	Total
					Q1	Q2	Q3	Q4				
1.1	1.1.1	1.1.1.8	Revised the Curriculum of B.Sc in Management External Degree (sent to UGC for approval)	Dean, Chair/ Faculty Curriculum, Head/ BMS					% of SPs satisfactorily incorporated			
1.1	1.1.1	1.1.1.8	New curriculum of B.A. in Communication Studies.	Dean, Chair/ Faculty Curriculum, Head/ LCS					% of SPs satisfactorily incorporated			
1.1	1.1.1	1.1.1.8	New curriculum of B.A. in Languages Studies.	Dean, Chair/ Faculty Curriculum, Head/ LCS					% of SPs satisfactorily incorporated			
1.2	1.2.1	1.2.1.1	LSRW Compulsory Workshop for the 1st Year Students	Head/LCS, Coordinator Ahead							8,000.00	8,000.00
1.2	1.2.1	1.2.1.1	Speech Competitions	Head/LCS							2,000.00	2,000.00
1.3	1.3.1	1.3.1.2	Developing a new Degree Programme : B.Sc. in Tourism & Leisure Management (sent to UGC for approval)	Rector/ TC, Dean, Head / IQAC					% proposals adopting the code			
1.3	1.3.1	1.3.1.2	Developing a new Diploma Programme : Diploma in Hospitality Management	Rector/ TC, Dean, Head / IQAC					% proposals adopting the code			

1.3	1.3.1	1.3.1.2	Extension programmes (BMS) - Diploma in Computer Based Accounting	Rector/ TC, Dean, Head / IQAC					No. of students enrolled			
1.3	1.3.2	1.3.2.1	Bifurcation of Faculty of Communication and business studies into two faculties namely Faculty of Business and Management and Faculty of Languages and Communication studies.	Rector, Dean, Head					No. of students enrolled			
1.3	1.3.2	1.3.2.1	Faculty of Business and Management to formulate following departments: 1. Department of Accounting and Financial Management 2. Department of Marketing Management 3. Department of Human Resource Management 4. Department of Tourism and Leisure Management 5. Department of Business and Information Management.	Rector, Dean, Head					No. of students enrolled			
1.3	1.3.2	1.3.2.1	Faculty of Languages and Communication studies to formulate following departments: 1. Department of English 2. Department of Communication Studies 3. Department of English Language Teaching 4. Department of Information and Computer Technology	Rector, Dean, Head								

1.4	1.4.1	1.4.1.1	Upgrading Movie Theatre	Head/LCS						13.6 Mn	13.6 Mn
1.4	1.4.1	1.4.1.1	Establishing Web radio	Dept. of LCS						30,000.00	30,000.00
2.1	2.1.1	2.1.1.10	Conduct undergraduate research forum at faculty level	Rector/TC, Deans					Number per Year	500,000.00	500,000.00
2.1	2.1.3	2.1.3.1	Annual Literacy Publication	Rector, RPC, Senate, Council					Number of publications	40,000.00	40,000.00
2.1	2.1.3	2.1.3.2	Promote Students to publish researches in suitable journals	RPC, IT Committee							
2.1	2.1.4	2.1.4.1	Workshop on Academic Writing	Head/LCS						4,000.00	4,000.00
3.3	3.3.2	3.3.2.2	purchase goods, furniture, books and other needed materials for BMS	Head/BMS, Coordinator Ahead					% capital spent on learning environment	5.6 Mn	5.6 Mn
3.3	3.3.2	3.3.2.2	Purchasing of office equipment	Head/LCS					% capital spent on learning environment	2 Mn	2 Mn

Faculty of Applied Science/ TC

Goal No	Objective No	Strategy No	Strategic Activity No	Actions	Person Responsible	2022				Performance Indicators and baseline	Budget		
						Q1	Q2	Q3	Q4		UGC	AHEAD	Total
1	1.1	1.1.1	1.1.1.8	Develop the new curriculum for BSc Honors in IT	Dean, Chair/ Faculty Curriculum					% of SPs satisfactorily incorporated			
1	1.1	1.1.1	1.1.1.8	Revise the existing Curriculum of DIT	Dean, Chair/ Faculty Curriculum					% of SPs satisfactorily incorporated			
1	1.1	1.1.1	1.1.1.4	Commence Certificate Course in ICT	Dean					% of SPs satisfactorily incorporated			
1	1.1	1.1.1	1.1.1.4	Upgrade the existing undergraduate programs 1. B.Sc. (Hons.) in Electronics 2. B.Sc. (Hons.) in Applied Physics 3. B.Sc. (Hons.) in Computer Science	Dean, Chair/ Faculty Curriculum					% of SPs satisfactorily incorporated	0.2 Mn		
1	1.2	1.2.1	1.2.1.1	Monitoring Students Feedback	Dean, Head, Coordinator IQAC					Students' grading			
1	1.2	1.2.1	1.2.1.1	Monitoring Peer review	Dean, Coordinator IQAC					Peers' grading			
1	1.2	1.2.1	1.2.1.4	Monitoring teaching learning facilities (by collecting staff feedback)	Dean, Coordinator IQAC					Lecturers' Comments			

1	1.2	1.2.3	1.2.3.1	Obtaining feedback from the students after completion of their degree programme	Coordinator IQAC				Students' grading	Rs 5,000.00		Rs 5,000.00
1	1.2	1.2.3	1.2.3.2	Conducting regular IQAC meeting	Dean, Coordinator IQAC				No of Meetings	Rs 12,000.00		Rs 12,000.00
1	1.4	1.4.2	1.4.2.2	Improving laboratory facilities 1. Installing the basic needs for Hardware lab of DCS 2. Establishing the network practical lab for DCS 3. Establishing the research lab for DPS 4. Enhancing the Electronics lab with sufficient lab equipment 5. Enhancing the Physics lab with sufficient lab equipment	Dean, Heads				No. of students Utilizing the Facilities	13 Mn		
1	1.4	1.4.4	1.4.4.1	Organize and conduct seminars/workshops						Rs. 310,000		Rs. 310,000
1	1.4	1.4.4	1.4.4.1	Training on final year research projects						Rs. 40,000		Rs. 40,000
1	1.4	1.4.4	1.4.4.1	Developing networks for future career						Rs. 80,000		Rs. 80,000
1	1.4	1.4.4	1.4.4.1	awareness workshop on career pathway in working environment						Rs. 120,000		Rs. 120,000
1	1.4	1.4.4	1.4.4.1	Industrial visits						Rs. 240,000		Rs. 240,000
1	1.4	1.4.4	1.4.4.1	integrating yoga into career counseling						Rs. 80,000		Rs. 80,000
1	1.4	1.4.4	1.4.4.1	attitude transformation towards becoming a competent doctor						Rs. 20,000		Rs. 20,000

1	1.4	1.4.4	1.4.4.1	Conducting FCGC meeting regularly (once in three months)								
2	2.1	2.1.1	2.1.1.10	Conduct undergraduate research forum at faculty level	Rector/TC, Deans				Number per Year		Rs. 500,000	Rs. 500,000
3	3.2	3.2.3	3.2.3.1	Establishing students' study hall for FAS	Dean, AR/ Capital Works, TC				Satisfaction Rate with learning Environment	1 Mn		
3	3.2	3.2.2	3.2.2.1	Purchasing tables and chairs for the additional student intakes	Dean, Head				Satisfaction Rate with learning Environment	1 Mn		
3	3.2	3.2.2	3.2.2.1	Partitioning the existing big halls to suitable lecture halls for DCS	Dean, Head				Satisfaction Rate with learning Environment	2 Mn		
3	3.2	3.2.2	3.2.2.2	Enhancing the Staff Facility of DCS & DPS	Dean, Head					1 Mn		
3	3.2	3.2.2	3.2.2.3	Purchasing a Generator	Dean/FAS, AR/Capital					15 Mn		
3	3.1	3.1.1	3.1.1.1	Filling the Vacant Cadre	Rector, Dean, Head				Number of staff			
3	3.1	3.1.1	3.1.1.1	Creating new cadres to tally with the number of students					Number of staff			
4	4.1	4.1.2	4.1.2.2	Conducting workshops on ODL for academic , academic support and non-academics	SDC				% of Staff covered			

4	4.1	4.1.1	4.1.1.5	Forming Alumini	Dean, Council							
4	4.1	4.1.1	4.1.1.5	Create a IEEE student for the Trincomalee Campus, EUSL	Dean, Council							
4	4.1	4.1.1	4.1.1.5	Activate Computer Society (ENIGMA)	Dean, Council							
4	4.2	4.2.1	4.2.1.1	Conducting workshops / training for government officers who need develop their IT knowledge	Dean, Head				Number of activities per year			

Unit of Siddha Medicine

Goal No	Objective No	Strategy No	Strategic Activity No		Person Responsible	2021				Performance indicators and baseline†	Budget		
						Q1	Q2	Q3	Q4		UGC	AHEAD (Allocation 2022)	Total
1	1.1	1.1.1	1.1.1.8	Revise the existing Curriculum of DIT	Dean, Chair/ Faculty Curriculum					% of SPs satisfactorily incorporated			
1	1.4	1.4.2	1.4.2.2	Improving laboratory facilities (Research Lab)	Dean, Heads					No. of students Utilizing the Facilities	2 Mn		2 Mn
1	1.2	1.2.1	1.2.1.1	Monitoring Students Feedback	Dean, Head, Coordinator IQAC					Students' grading			
1	1.2	1.2.1	1.2.1.1	Monitoring Peer review	Hean, Coordinator IQAC					Peers' grading			
1	1.2	1.2.1	1.2.1.4	Monitoring teaching learning facilities (by collecting staff feedback)	Hean, Coordinator IQAC					Lecturers' Comments			
1	1.2	1.2.3	1.2.3.1	Obtaining feedback from the students after	Coordinator IQAC					Students' grading	Rs 5,000.00		Rs 5,000.00

				completion of their degree programme								
1	1.2	1.2.3	1.2.3.2	Conducting regular IQAC meeting	Dean, Coordinator IQAC					No of Meetings	Rs 12,000.00	Rs 12,000.00
1	1.3	1.3.2	1.3.2.1	Upgrade the Unit of Siddha Medicine as Faculty of Siddha Medicine	Rector, Dean, Head					No. of students enrolled		
1	1.4	1.4.4	1.4.4.1	Industrial visits to hospital								
4	4.2	4.2.1	4.2.1.1	Conducting the Community oreiented Pogrammes							Rs. 200,000	Rs. 200,000
4	4.1	4.1.1	4.1.1.5	Forming Alumini	Dean, Council							
3	3.2	3.2.2	3.2.2.2	Enhancing the Staff Facility of USM (Purchasing the Office Equipment)	Dean, Head						10 Mn	10 Mn
2	2.1	2.1.3	2.1.3.2	Promote Students to publish researches in suitable journals	Head							
3	3.1	3.1.1	3.1.1.1	Filling the Vacant Cadre	Rector, Dean, Head					Number of staff		

General- Trincomalee Campus

Goal No	Objective No	Strategy No	Strategic Activity No	Person Responsible	2022				Performance indicators and baseline†	Budget			
					Q1	Q2	Q3	Q4		UGC	AHEAD	Total	
2	2.1	2.1.1	2.1.1.1	Conduct International Research Symposium	Rector/ TC					Number of Symposium per year			
				Conducting three Undergraduate Research Forum	Rector/ TC, Dean, Head						Number of Research forum per year	1.5 Mn	
2	2.1	2.1.1	2.1.1.1	Publish annual full Peer Reviewed Journal	Rector/ TC								
				Publish Common newsletter	Rector/ TC								
3	3.1	3.1.1	3.1.1.1	Submit the request to create cadre posts with the valid justification along with the approval of the Council (Non Academic Cadre).	Rector/ TC								
				Increase the number of Existing Cadres	Rector/ TC								
	3.1	3.1.1	3.1.1.2	Recruit one Siddha Doctor for University Medical Services									
4	4.2	4.2.1	4.2.1.1	Conducting the Community oriented Pogrammes (an workshop for students / community/ industries) (10 workshops)							1 Mn		1 Mn

Faculty/ Center/ Unit : Capital Works/ TC

Goal No	Objective No	Strategy No	Strategic Activity No		Person Responsible	2022				Performance indicators and baseline	Budget		
						Q1	Q2	Q3	Q4		Required Fund	AHEAD (Allocation 2022)	Allocation as per the Discussion 22.12.2021
3	3.2	3.2.2	3.2.2.14	Implementation of Volley ball and Netball	AR/Capital Works, TC					Percentage of the physical progress	10.0 Mn		10.0 Mn
3	3.2	3.2.2	3.2.2.14	Construction of Maintenance Workshop	AR/Capital Works, TC						7.0 Mn		7.0 Mn
3	3.2	3.2.2	3.2.2.14	Common Vehicle Park (Car Park)	AR/Capital Works, TC						4 Mn		4 Mn
3	3.2	3.2.2	3.2.2.14	Renovation of Labs USM	AR/Capital Works, TC						10.0 Mn		10.0 Mn
3	3.2	3.2.2	3.2.2.14	Construction of FCBS Building Complex	AR/Capital Works, TC						110 Mn		105 Mn
3	3.2	3.2.2	3.2.2.14	Construction of Multipurpose Auditorium	AR/Capital Works, TC						500 Mn		35 Mn
3	3.2	3.2.2	3.2.2.14	Construction of 3km Internal Road	AR/Capital Works, TC						121 Mn		35 Mn

Finance and Supply

Goal No	Objective No	Strategy No	Strategic Activity No	Actions	Person Responsible	2022				Performance indicators and baseline†	Budget		
						Q1	Q2	Q3	Q4		UGC	AHEAD (Allocation 2022)	Total
3	3.3	3.3.2	3.3.2.2	Acquisition of Fixed Asset including plant & machineries, books & periodical, furniture & lab equipment.	Deputy Bursar/TC, Assistant Bursar/TC					% of capital spent on infrastructure for research and learning environment.	23 Mn	75 Mn	98 Mn
3	3.3	3.3.2	3.3.2.2	Research & Development							1 Mn	-	1 Mn
3	3.3	3.3.2	3.3.2.2	Rehabilitation & improvements of capital assets							25 Mn	-	25 Mn
3	3.3	3.3.2	3.3.2.2	Continuation of construction project							175 Mn	-	175 Mn
3	3.3	3.3.2	3.3.2.2	Human capital development project							1 Mn	-	1 Mn
3	3.3	3.3.2	3.3.2.2	General Administration Services							53.3 Mn	-	53.3 Mn
3	3.3	3.3.2	3.3.2.1	Managing resources efficiently and effectively						Audit report	225 Mn	75 Mn	300 Mn

Library

Goal No	Objective No	Strategy No	Strategic Activity No	Actions	Person Responsible	2022				Performance indicators and baseline†	Budget		
						Q1	Q2	Q3	Q4		UGC	AHEAD (Allocation 2022)	Total
1	1.4	1.4.1	1.4.1.1	Procurement work for RFID project	Consultant and Senior Assistant Librarian					User Service via Electronic method	5 Mn		5 Mn
1	1.4	1.4.1	1.4.1.1	Procurement of Software purchasing of Digital Lab	Consultant and Senior Assistant Librarian					User Service provided	0.89 Mn		0.89 Mn
1	1.4	1.4.1	1.4.1.1	Receive the equipments from supply division (50 computers and 05 TVs), fix those items in 1st floor	Consultant and Senior Assistant Librarian						5 Mn		5 Mn
1	1.4	1.4.1	1.4.1.1	Receive the request for Text books.	Senior Assistant Librarian						3 Mn		3 Mn
1	1.4	1.4.1	1.4.1.1	Research Support service (Research Methodology, Aptitude and Career Guidance)	Senior Assistant Librarian						2 Mn		2 Mn
1	1.4	1.4.1	1.4.1.1	General Reading Materials(Tamil, Sinhala and English)	Senior Assistant Librarian								
1	1.4	1.4.1	1.4.1.1	PRN to Library furniture, Office items, Audio Visual Lab items and Photo copy service items	Senior Assistant Librarian						3 Mn		3 Mn

Physical Education Unit

Goal No	Objective No	Strategy No	Strategic Activity No	Actions	Person Responsible	2022				Performance indicators and baseline†	Budget		
						Q1	Q2	Q3	Q4		UGC	AHEAD	Total
1	1.4	1.4.5	1.4.5.1	Inter faculty championship -2022	Coordinator/ PEU					% engaged in Sports	1 Mn	1 Mn	
1	1.4	1.4.5	1.4.5.1	Sports Advisory committee formation	Coordinator/ PEU					% engaged in Sports			
1	1.4	1.4.5	1.4.5.1	Sports Council formation.	Coordinator/ PEU					% engaged in Sports			
1	1.4	1.4.5	1.4.5.1	Fresher's meet –Trincomalee Campus.	Coordinator/ PEU					% engaged in Sports			
1	1.4	1.4.5	1.4.5.1	Friendly matches- other university and clubs –hockey	Coordinator/ PEU					% engaged in Sports			
1	1.4	1.4.5	1.4.5.1	Inter University Games 2022.	Coordinator/ PEU					% engaged in Sports			
1	1.4	1.4.5	1.4.5.1	Inter Faculty Hockey 7s Tournament (MEN,WOMEN)	Coordinator/ PEU					% engaged in Sports			
1	1.4	1.4.5	1.4.5.1	Hockey Tournament	Coordinator/ PEU					% engaged in Sports			

Students' Affairs

Goal No	Objective No	Strategy No	Strategic Activity No		Person Responsible	2021				Performance indicators and baseline†	Budget		
						Q1	Q2	Q3	Q4		UGC	AHEAD (Allocation 2022)	Total
1	1.4	1.4.7	1.4.7.3	Allocation of rooms based on the policy of sharing rooms with other ethnic students	AR/ Students' Affairs- TC, warden, Senior Student Counselor								
1	1.4	1.4.7	1.4.7.3	Conducting competitions between hostels on theme of strengthening ethnic diversity						Number of Programmes	75,000.00		75,000.00
1	1.4	1.4.7	1.4.7.3	Training programme on the role of mentors in the life of students through SDC,TC						Number of Programmes	75,000.00		75,000.00
1	1.4	1.4.7	1.4.7.3	Awareness programme on sexual gender based violence and its consequences for the 2nd year students before enrolling new students through gender equity and equality cell of TC						Number of Programmes	100,000.00		100,000.00

Staff Development Center/ TC

Goal No	Objective No	Strategy No	Strategic Activity No		Person Responsible	2022				Performance indicators and baseline	Budget		
						Q1	Q2	Q3	Q4		UGC	AHEAD (Allocation 2022)	Total
3	3.1	3.1.1	3.1.1.2	Workshop on MS Excel	Coordinator/ SDC					Highly satisfactory. Satisfactory, above average, average, poor			Rs. 25,000.00
				Workshop on Office Management								Rs. 25,000.00	
				Workshop on Institutional Review								Rs. 75,000.00	
				Disciplinary Procedures, Inquiry and Reporting								Rs. 35,000.00	
				Workshop on Student Counseling								Rs. 50,000.00	
				Improving Letter Writing Skills								Rs. 25,000.00	
				Workshop on Meeting Minutes writing								Rs. 40,000.00	
				Data analysis using "AMOS"								Rs.72,000.00	
				Workshop on Board of Survey								Rs. 40,000.00	
				Workshop on Secondary data analysis								Rs. 75,000.00	
				Improving communication skills								Rs. 30,000.00	
				Workshop on Physical and mental fitness for the healthy lifestyle								Rs. 40,000.00	

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Dr. S. Ushakanthan

Coordinator/ SPU